

# Naimisha Sanjay

✉ sanjaynaimisha@gmail.com ☎ +1 (720) 592 4592 📍 Boulder, United States 🌐 Portfolio

## PROFESSIONAL EXPERIENCE

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### LEARNING ASSISTANT

ATLAS, University of Colorado Boulder

01/2026 – Present  
Boulder, United States

### CONTENT AND MARKETING ASSOCIATE

Trovex.ai

08/2023 – 11/2023  
Bengaluru, India

- Developed LinkedIn content and corporate materials, driving brand visibility and engagement.
- Spearheaded product testing, enhancing quality control and reducing issues by 20%.
- Cultivated and managed client relationships, boosting satisfaction and retention rates.
- Mentored and trained 6 interns in operational workflows and product expertise.

### RESEARCH INTERN

Indian Institute of Science (IISc)

06/2023 – 11/2023  
Bengaluru, India

- Worked in Computational Intelligence Lab under Dr. S N Omkar, Principal Research Scientist
- Collaborated on the development of AI tools to enhance learning experiences for children in autism spectrum.
  - Contributed to the creation of an AI chatbot leveraging Cognitive Behavioral Therapy (CBT) techniques.
  - Supported startup initiatives by designing websites, crafting pitch decks, and producing product demo videos.
  - Co-authored a research paper on Deep Learning-Based Knee Joint Analysis in yoga transitions

## EDUCATION

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### Master of Science in Creative technology and design

ATLAS, University of Colorado Boulder

2025 – Present  
Boulder, United States

### Bachelor of Arts in Optional English, Psychology and Journalism

Jain University

2020 – 2023  
Bengaluru, India

### Postgraduate course in Human Computer Interaction

IDC school of design, IIT Bombay

06/2024  
Mumbai, India

## SKILLS

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### Design & Prototyping

Figma, Photoshop, Miro, Illustrator, Canva

### Research & Analysis

UX Research, Persona Building, Contextual Inquiry, Affinity Mapping

### Development Tools

Python, Notion

### Communication & Client Relations

Content Creation, Social Media Marketing, Client Relations

### Project Management

Project Planning, Team Collaboration, Task Management

### Additional Skills

Microsoft Office, Event Production, Adaptable

## PUBLICATIONS

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Deep Learning Based Knee Joint Analysis While Performing Adho Mukha Svanasana to Utkatasana 🌐

07/05/2024

Journal of complementary Medicine and Alternate healthcare by Juniper publishers